

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG21/12 17.12  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282551

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 0202001

ORDER #	CONTRACT #
PRDCT	PRIORITIES USA ACT
EST#1561	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED
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DATE AUG21/12 17.12

REP: TO: NSM/NSA  
FR: CAITLIN FOR JULIE  
M1-3 OK'D, SEE LNS 35-37  
TTLS: RTS  
PLS CONFIRM, THX! 8/21/12

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1561												
2	S		1210A-105A	30		\$500.00	9/21	9/21	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
35	A		1235A-135A	30		\$500.00	9/21	9/21	1		FRI	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL AFTER HS SPORTS THIS IS A MAKE-GOOD FOR SEP21 ON LINE-2 FOR 1 SPOT/WK												

REP HEADLINE# 6282551 TRF# 327431  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		900A-1000A	30		\$750.00	9/24	9/24	0		MON	0
PROGRAM : DOCTORS CON COM1: DOCTORS												
36	A		900A-1000A	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : JEFF PROBST ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR SEP24 ON LINE-11 FOR 1 SPOT/WK												
14	S		500A	30		\$350.00	9/22	9/22	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS												
37	A		1235A-130A	30		\$350.00	9/22	9/22	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1: TP CRIMINAL MINDS AFTER NCCA THIS IS A MAKE-GOOD FOR SEP22 ON LINE-14 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2									
			MISSED: FRI/1210A-105A				SEP21		30S	\$500.00	(AUG17/12)	
			OFFER: FRI/1235A-135A				SEP21		30S	\$500.00	PLS ADVISE.	
			CMT: TP KIMMEL AFTER HS SPORTS									
M2	OK'D		BUY#11									
			MISSED: MON/900A-1000A				SEP24		30S	\$750.00	(AUG17/12)	
			OFFER: MON/900A-1000A				SEP24		30S	\$750.00	PLS ADVISE.	
			CMT: PRGM CHANGE									
M3	OK'D		BUY#14									
			MISSED: SAT/500A				SEP22		30S	\$350.00	(AUG17/12)	
			OFFER: SAT/1235A-130A				SEP22		30S	\$350.00	PLS ADVISE.	
			CMT: TP CRIMINAL MINDS AFTER NCCA									
SEP/12			55500.00									
CONTRACT TOTAL											55500.00	
TOTAL SPOTS											34	

MARKET TOTALS \$163,235 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE